

CASE STUDY: BIRD ALERT



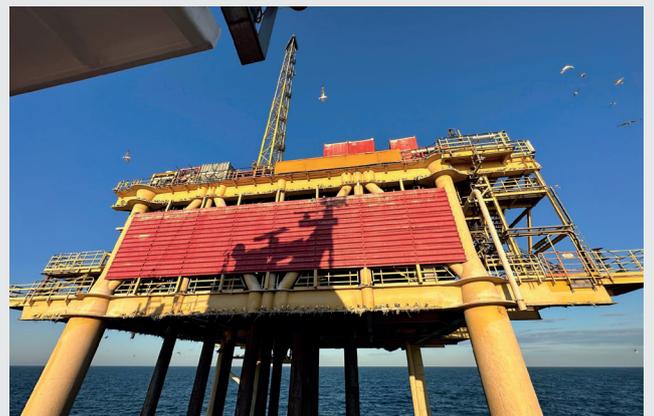
CHALLENGE

In February 2025, an offshore installation in the North Sea faced a growing issue with seabird colonies nesting on its platforms. Though not classified as pests, their numbers had reached an unmanageable level, posing major risks:

- 1 Health & Safety:** Excessive guano created hazardous working conditions.
- 2 Operational Disruptions:** Increased risk of bird strikes
- 3 Rising Maintenance Costs:** Frequent cleaning and repairs were needed due to guano accumulation.

SOLUTION

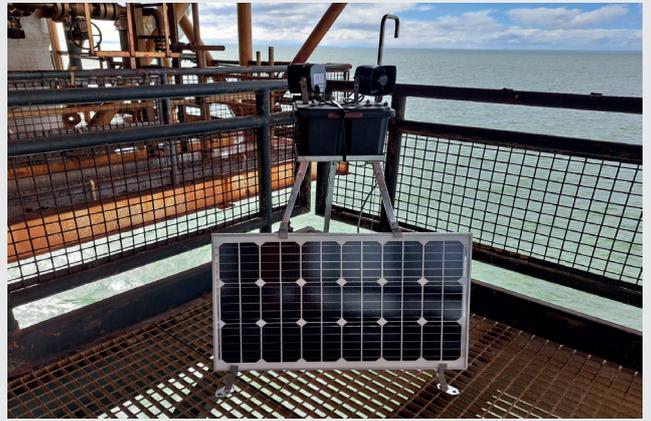
The client needed a sustainable, effective, and compliant bird management solution. Having previously used Bird Alert successfully, NBC Environment - the pest control provider - turned to PestFix again for a high-tech, low-maintenance bird control strategy.



The Bird Alert system emits species-specific distress calls and predator sounds to discourage birds from roosting or nesting on the platform.

For this case, the Bird Alert System was installed on a tripod with a solar panel, allowing for optimal coverage and easy repositioning as needed. To enhance effectiveness and prevent habituation, the Bird Alert system was also used in conjunction with hawking, ensuring a multi-layered bird control approach.

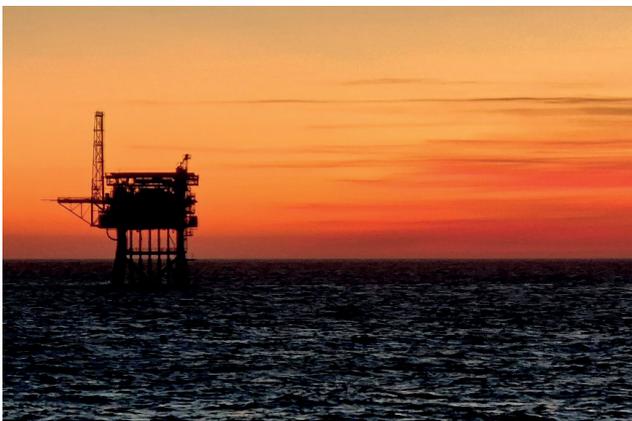
Thanks to the Bird Alert App, NBC are able to operate the system remotely, reducing costly trips and saving valuable travel time. This feature allows real-time adjustments without requiring personnel to be physically present on-site.



RESULTS

“We’ve used Bird Alert successfully in the past and knew it was the right choice. The ability to operate it remotely has saved us significant time and costs. We highly recommend it!”

– Richard Henderson, Head of Operations NBC Environment



GET IN TOUCH

Contact PestFix today to find out how Bird Alert can enhance your bird control strategy!

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Real-time data from the system shows a strong response, with high activation levels as seabirds flee upon hearing distress calls. These results confirm the deterrent as a reliable, data-driven solution for reducing seabird presence in offshore environments, helping to maintain safer and cleaner operations.

**BIRD
ALERT
2.0**

